



POR Puglia FESR FSE 2014-2020 – Sub-Azione 1.4.b

INNOLABS

***SOSTEGNO ALLA CREAZIONE DI SOLUZIONI INNOVATIVE FINALIZZATE A SPECIFICI
PROBLEMI DI RILEVANZA SOCIALE***

IM.P.A.C.T. project

(IMmersive technologies to Promote Apulian Cultural heritage and Territory)

DELIVERABLE D6

Immersive multimedia content

Temporary Association of Purpose:

HGV Italia Srl - Lead Partner

Archeologica Srl - Partner

Cassandro Srl - Partner

Meeting Planner Srl - Partner

Never Before Italia Srl - Partner

Romano Exhibit Srl - Partner

Solutiongroups Srl - Partner

Solutions Plus Srl - Partner

University of Foggia - Research Organization

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Sezione A2. Immersive multimedia contents

1. Content development and their implementation

Within activity C.6 "content development" following the participatory activity of sharing the design choices made and the co-design of the content aspects to be implemented, the following deliverables were produced, detailed in the following paragraphs:

- Screenplay for each of the two areas of interest
- Realization of VR - 3D environments and 3D movies
- Realization of final films of the territories of the Dauni Mountains and the Ionian area.

Following the meetings with the final users and the sharing of ideas, also with the partnership, two scripts were defined for the different territories.

1.1. Area Ionica screenplay

THE FRONT MONITOR CAN BE SEEN LIVE IN THE VIEWER
AT THE CONSOLE WITH A FLIGHT OVER PUGLIA.
A NARRANT VOICE (Avatar in the figure of Magarella) WELCOMES
THE VISITOR AND INVITES HIM TO UNDERTAKE THE JOURNEY

"Hi ... as you can see, we are flying over there
Puglia, a region rich in history, traditions,
and culture. Many areas are now known, others are
a little less but certainly just as deserving
of a visit. The journey that I propose to you aims precisely at
the discovery of one of these, and to be precise the area
of the Ionian area.
"Hold on tight. The journey is about to begin !!"

Welcome to my fantasy world. I'm Magarella
daughter of the magician Greguro. We are in the year 1000. My
father enjoyed a reputation as a healer, a saint.
He practised his art in some caves in the
Gravina delle Rose of Massafra. He made lotions
with the medicinal plants that grew in the ravine
and administered them to the sick.

I had the task of collecting them. At night I went down
from the cave and collected the herbs that grew
luxuriant in the ravine. Many men in the country i
they were courting and this must have sparked envy
of their women who pointed me out as
witch ... I would have, according to them, seduced men with filters
and spells.

A VORTEX EFFECT, TAKES THE TRAVELER INTO
REAL-WORLD, OUT OF THE FANTASTIC WORLD
THE NARRANT VOICE IS BACK TO ACCOMPANY HIM
ON THE TRIP

You just discovered an ancient story related to
Massafra. But let's get to today ...
What you are seeing is one of the many ravines that
distinguish the territory of Massafra and Grottaglie.
The ravines are a typical karst morphology of the
Murgia: erosive engravings even more than 100 meters deep,
very similar to canyons, carved by meteoric waters
in the limestone rock.

FLIGHT WITH DRONE TO TRAVEL THE GRAVINA FINO
AT THE GREGURO PHARMACY ENTRANCE

DRONE ON THE HISTORICAL CENTER UNTIL THE PART WITH
GRAVINE

*Here is the defined cave -Pharmacy of the Magician Greguro -,
yes, the very one where Magarella is thought to have lived
with his father. Let's go inside to discover it, Follow me !!*

*It is an extraordinary complex of twelve caves
communicating, all dug into the rocky bank. Notice
the dense network of niches dug into the walls, like one
gigantic shelving, they were according to tradition,
the spaces where my father, magician Greguro used to collect
and collected medicinal herbs ... but this is one story
that I have already told you.*

DRONE ON THE HISTORICAL CENTER UNTIL THE PART WITH
GRAVINE

*The urban centre of Massafra also guards
precious examples of cave living*

*with particular reference to age contexts
medieval. Particularly illustrative are
the cases of the rock churches of the city centre, such as
the rock church of Candelora*

*and the rupestrian church of San Leonardo, distinguished
both from well-preserved fresco cycles.*

DRONE ON THE HISTORICAL CENTER UNTIL THE PART WITH
GRAVINE

Let's move now to Grottaglie

FLIGHT ON THE GRAVINA OF THOUGHTS UNTIL
REACH THE GRAND OPENING

*Here too there are numerous ravines ... among them
the Gravina of thoughts is worth a visit ...*

*Or the ravine of San Giorgio where in one
cave, hidden perhaps for a thousand years, was
discovered an ancient rock church excavated in the
live rock, on the walls of which three were found
splendid frescoes depicting San Nicola, Santa
Barbara and the blessing of Christ*

*In addition to the many scenic beauties, there is a lot
more to discover ... for example, look here ... it is
of the potters' workshops, a flagship
of the city. Grottaglie is the only Apulian ceramic centre
protected by the DOC trademark and inserted in
the short list of the 28 cities of Italian ceramics*

*But there is still a lot to discover. It is indeed possible
visit numerous churches such as the mother church
Collected Maria Santissima Annunziata*

The Sanctuary of San Francesco De Geronimo

The church and convent of San Francesco Di Paola

*Now I show you another peculiarity ... Between Grottaglie and
Crispiano, there is a dense concentration of
farms a short distance from each other that give
origin of a real " massariale village ".*

FLIGHTS IN COUNTRYSIDE AND MASSERIE

*360 STATIC INTERNAL ON WHICH THEY APPEAR
IMAGES OF TYPICAL PRODUCTS AND DISHES
THAT GO AROUND*

*There are so many flavours and recipes that come from
this you can appreciate by visiting these
places.*

*VORTICE EFFECT THAT REPORTS THE
VISITOR IN THE SPACESHIP WHILE THE VOICE
OFF SCREENPLAYS*

*I hope this little taste of the territory is
status to your liking.
Have a good return trip ...*

1.2. Screenplay Area Monti Dauni

*THE FRONT MONITOR CAN BE SEEN LIVE IN THE VIEWER
AT THE CONSOLE WITH A FLIGHT OVER PUGLIA. A
VOICE NARRATOR OFF-SCREEN WELCOMES THE VISITOR*

*"Hi ... as you can see, we are flying over there
Puglia, a region rich in history, traditions,
and culture. Many areas are now known, others are
a little less but certainly just as deserving
of a visit. The journey that I propose to you aims precisely
at the discovery of one of these, and to be precise the area
of the Dauni Mountains
"Hold on tight. The journey is about to begin!*

*THROUGH CHAIR MOVEMENT EFFECTS YES
IT WILL BE PROJECTED TOWARDS THE FRONT MONITOR*

*We are flying over the town of Bovino. Here is
It is possible to visit numerous architectural heritage of
great historical value ...*

*... like the castle, an architectural complex of
medieval plant, built on a spur
rocky in a dominant position, of which phase
a circular tower is preserved.
Its hanging gardens were built in the 1800s, yes
develop on a three-level terrace
connected by flights of stairs, inspired by the park of the
Royal Palace of Caserta and the Recale Park, residence
summer of the Duchess of Bovino Anna Maria Suardo
in Guevara.*

DRONE APPROACH TO THE FACADE

*The medieval Cathedral is also worth a visit
dedicated to Santa Maria Assunta, which represents
one of the first examples of Apulian Romanesque.
It is between the 12th and 13th centuries that the building of
cult encompasses the adjacent and pre-existing chapel of
San Marco of the eleventh century.
Then there is the small church of San Pietro. The construction
it should go back to the initiative of Bishop Giso (1100
ca.), mentioned in an epigraph reused as a step
for the portal.
The Civic Museum is very interesting
"Carlo Gaetano Nicastro" tells the story of
territory through various eras ... the Neolithic, ...
the age of metals, ... the Roman age, ... the Middle Ages.*

ACCELERATION AND RELEASE ON BLACK
TO ENTER INSIDE
360 STATIC OF ALL THE EXHIBITION ROOMS
FLIGHT WITH DRONE TO TRAVEL THE TORRENT E
PASSAGE UNDER THE BRIDGE

But let's move outside the town. Here too there are many things to discover like the Roman bridge in masonry, with three arches, useful for crossing the Cervaro river. had great importance strategic in the past, as it put in connection with the royal road that connected Naples to Puglia.

The monumental Bourbon fountain. This was it made in 1734, in travertine marble, for will of Charles III of Bourbon, useful to the neighbour post station. It is characterized by the presence of long tanks for watering horses, fed by several spouts decorated by gargoyles.

The Taverna del Ponte, of the modern age, was property of the Guevara Dukes. The complex is made up from several building nuclei, which are arranged around the quadrangular central courtyard. The building, in the current planimetric conformation, it was presumably built in the second half of the 16th century, in the area formerly occupied by a post station of the Roman age.

Of great didactic importance, it turns out to be "Il water mill del Ponte ", dating back to 1600.

FLIGHT WITH DRONE TO TRAVEL THE TORRENT E
PASSAGE UNDER THE BRIDGE

It is the only structure still functioning in Puglia where it is possible to witness the operation of a real water mill that uses the current of the waters of the Cervaro river for the grinding of grain.

By operating the lock system, the water invests in energetically the wheel with the blades, connected directly to the millstones. This is how you get the Senatore Cappelli quality flour. This then is sieved to obtain different types of flour.

360 STATIC TO SHOW PROCESSING PHASES
FLOUR WITH A "VORTEX" EFFECT THAT TAKES US BACK IN
FLIGHT OUTSIDE

Moving away about 2 km from Bovino, in locality Walls of arches are preserved imposing structures made of ashlars stone, referring to aerial sections of the aqueduct Roman of the ancient Vibinum ...

FLIGHT WITH DRONE TO TRAVEL THE REMAINS AND FINISH
ON THE HIGHEST PART 3D AQUEDUCT RECONSTRUCTION

It is the only structure still functioning in Puglia where it is possible to witness the operation of a real water mill that uses the current of the waters of the Cervaro river for the grinding of grain.

FADE OUT ON ANOTHER FLIGHT

FLIGHT WITH DRONE OVER THE FOREST AND ARRIVAL ON

MASSERIA SALECCHIA

The wooded area incorporates the current Salecchia farm, which falls within an ancient hunting estate of the Dukes Guevara.

In addition to the archaeological and historical heritage, no less interesting turn out to be the naturalistic one with various woods including the Salecchia wood that we are flying over, characterized by the prevalent presence of Turkey oaks interspersed with pastures and arable land

*360 STATIC INTERNAL ON WHICH THEY APPEAR
IMAGES OF TYPICAL PRODUCTS AND DISHES
THAT GO AROUND*

There are so many flavours and recipes that come from this you can appreciate by visiting these places.

*VORTICE EFFECT THAT REPORTS THE
VISITORS IN THE SPACESHIP*

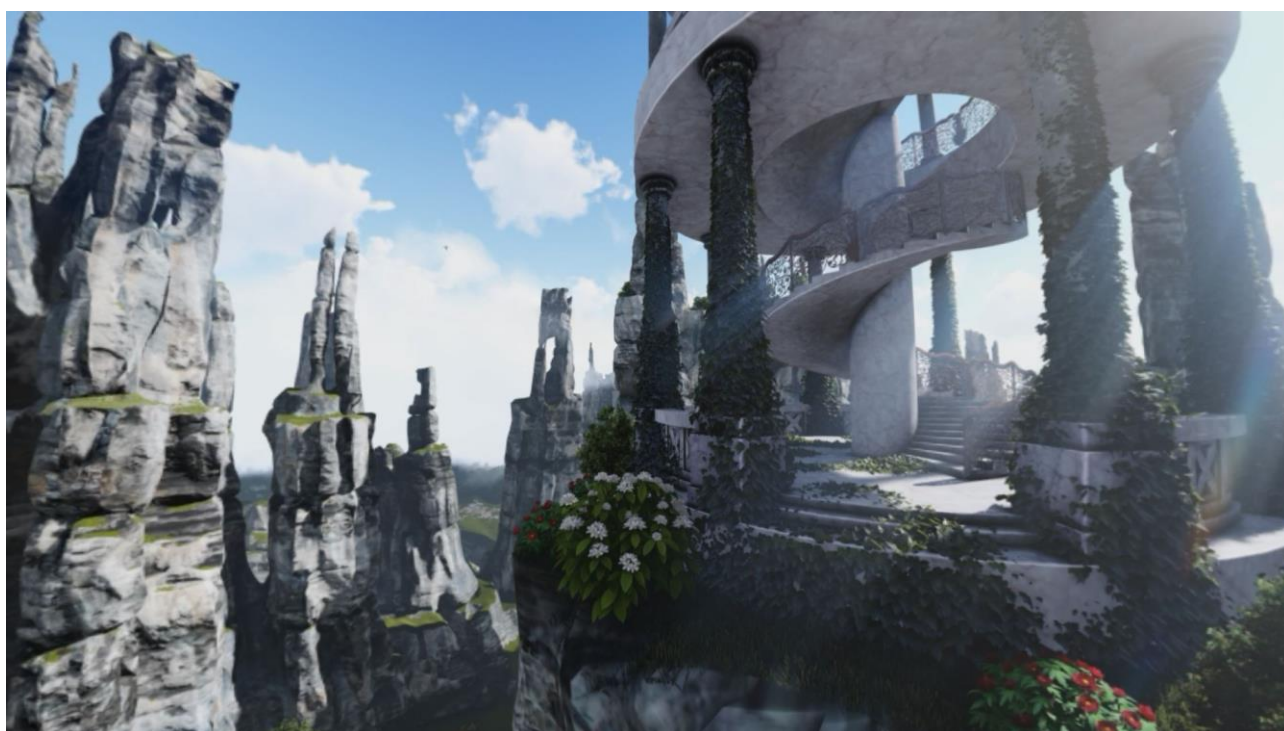
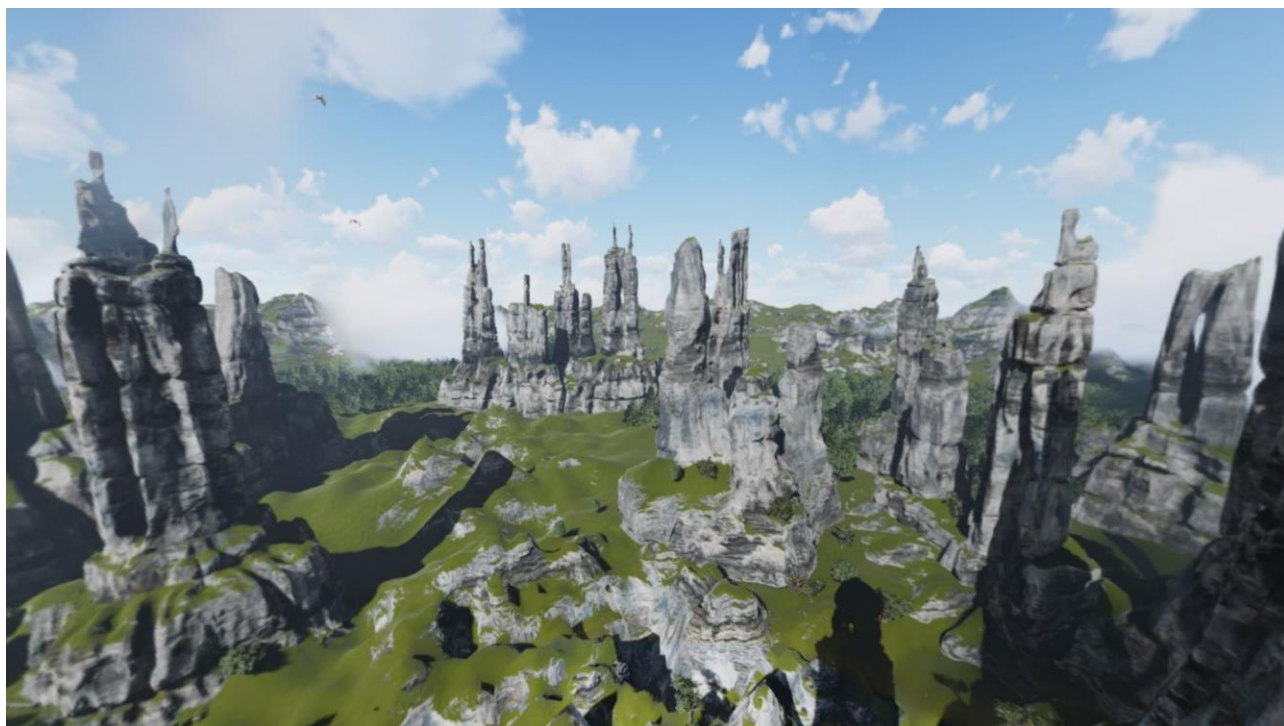
*I hope this little taste of the territory is
status to your liking.
Have a nice return trip ...*

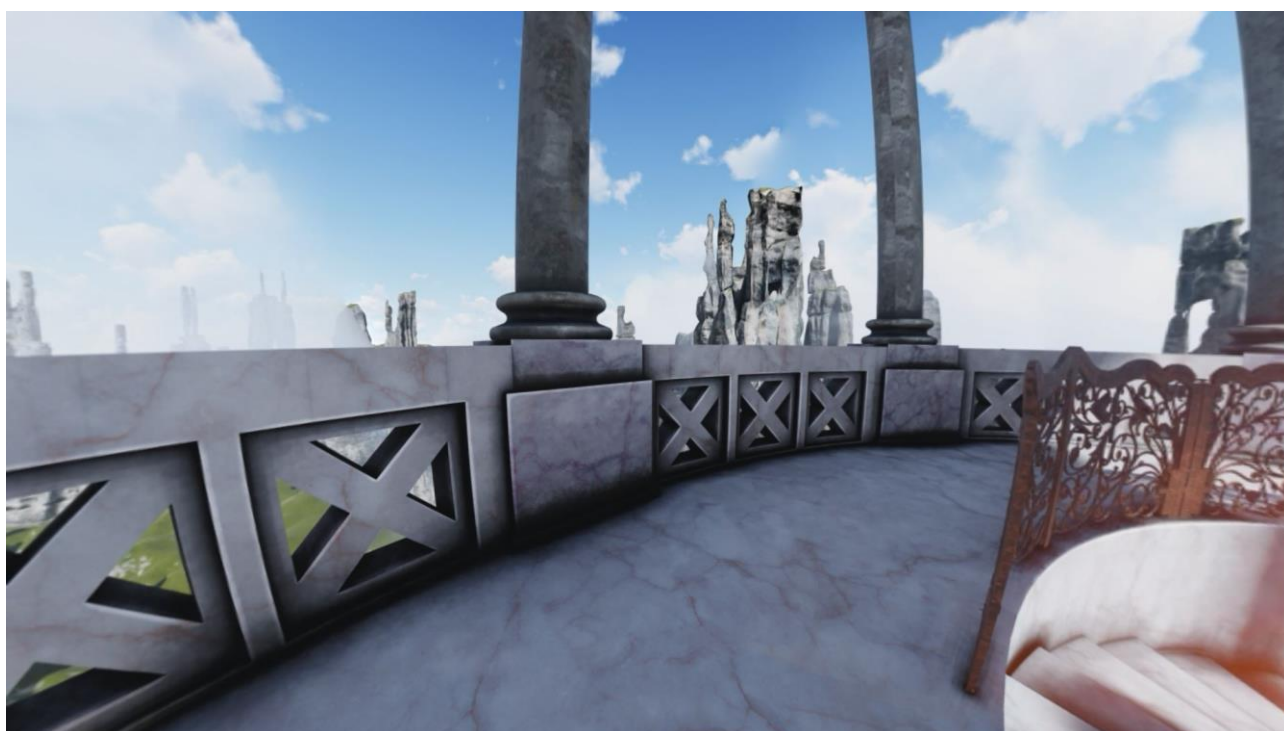
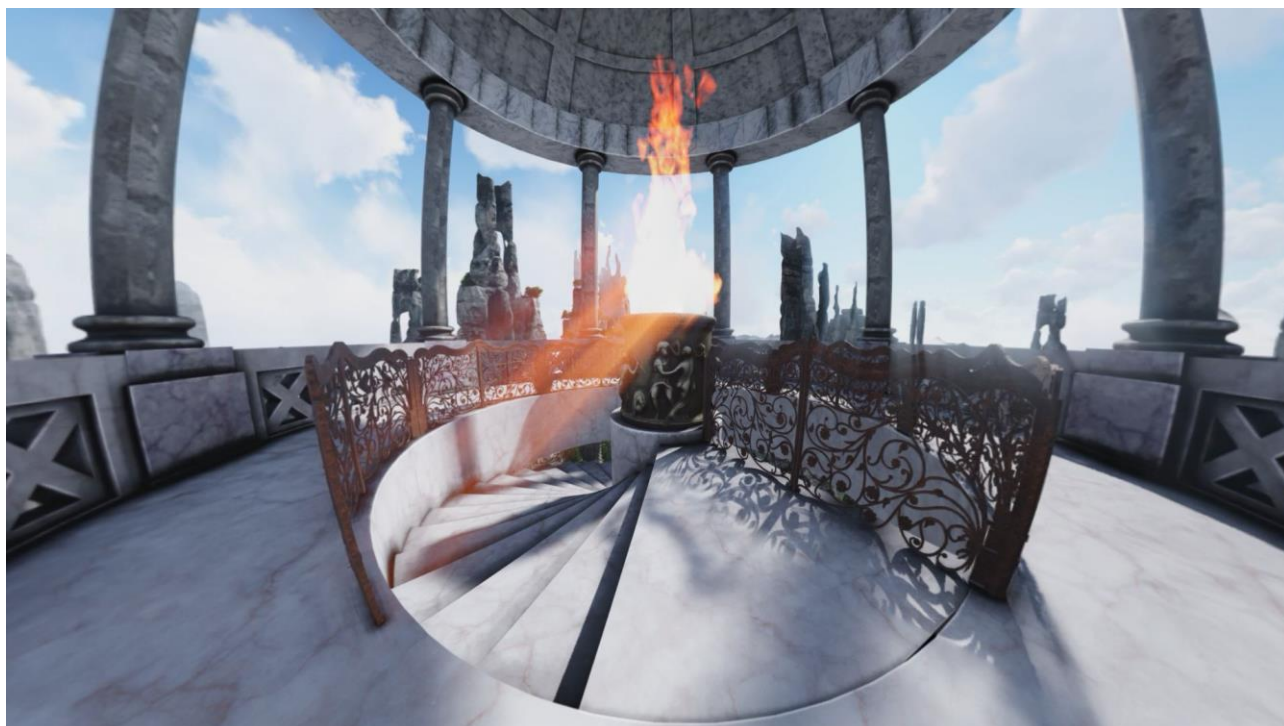
2. VR – 3D environments and 3D movies

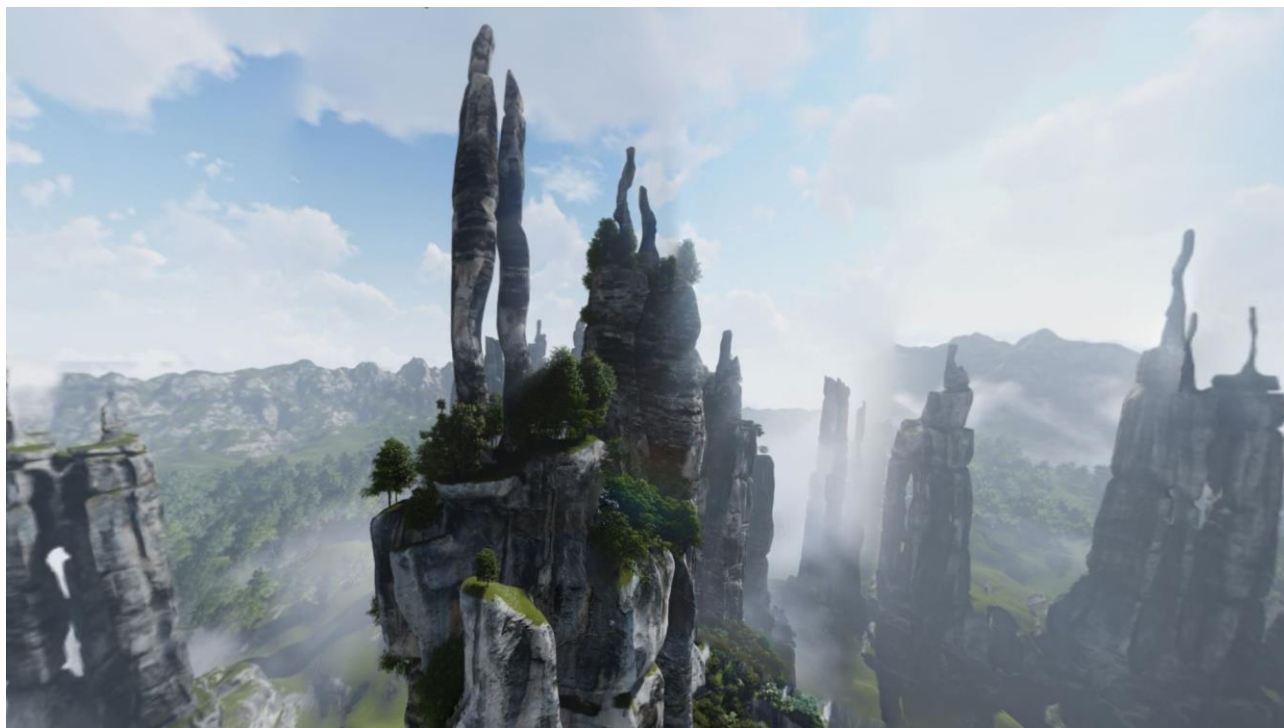
2.1. VR-3D environments

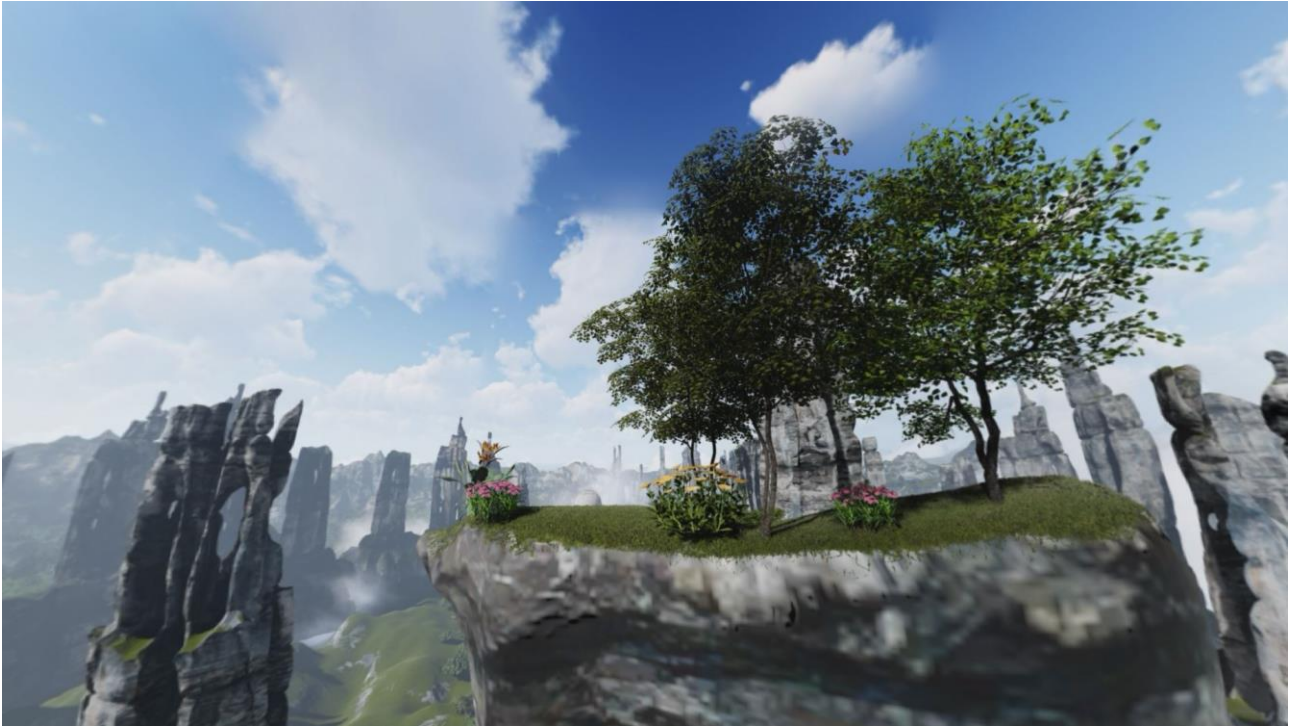
After studying the territories and places of interest and after a careful examination of the contents to be represented in the films, the staff of technicians developed and reconstructed VR-3D settings to be included in the videos. Here are some frames of scenes used in movies.











2.2. Final 3D movies

After an in-depth study of the project and the script, supported by the suggestions of the end users and accompanied by local operators, we carried out several inspections to identify the suitable places to be represented in the films and the useful processing times. In consideration of the sunlight useful for shooting and the glimpses to highlight in the films, a schedule of activities to be used for the shooting has been defined.

The following locations have been chosen in the Ionian Arch area:

- Gravina di Massafra
- Pharmacy Mago Gregorio
- Inhabited of Massafra
- Rock church of Candelora
- Rock Church of San Leonardo
- Town of Grottaglie
- Gravina of thoughts
- Gravina di San Giorgio Crypt
- Potters' workshops
- Cathedral
- Sanctuary of San Francesco de Geronimo

- Convent of San Francesco di Paola
- Various farms (Crispiano area)

The following locations have been chosen in the Bovino area:

- Bovino inhabited area
- Castle
- Gardens of the Castle
- Cathedral
- Church of San Pietro
- Civic Museum
- Roman bridge
- Bourbon fountain
- Taverna del Ponte
- Watermill
- Roman aqueduct
- Bosco Salecchia
- Masseria Salecchia.

2.2.1. The final film in the Ionian area

From the following link, it is possible to view the complete video, while below are the main passages with images of the filming and reconstructed settings: <https://youtu.be/CvMzqx4vwmc>



THE FRONT MONITOR CAN BE SEEN LIVE IN THE VIEWER AT THE CONSOLE WITH A FLIGHT OVER PUGLIA. A NARRANT VOICE WELCOMES THE VISITOR "Hi, as you can see, we are flying over there Puglia, a region rich in history, traditions, and culture. Many areas are now known, others are a little less but certainly just as deserving of a visit. The journey that I propose to you aims precisely at the discovery of one of these, and to be precise the area of the Ionian Arch.

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from the cave and collected the herbs that grew luxuriant in the ravine. Many men in the country i they were courting and this must have sparked envy of their women who pointed me out as witch ... I would have, according to them, seduced men with filters and spells.



A VORTEX EFFECT, TAKES THE TRAVELER INTO REAL-WORLD, OUT OF THE FANTASTIC WORLD THE NARRANT VOICE IS BACK TO ACCOMPANY HIM ON THE TRIP

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FLIGHT WITH DRONE TO TRAVEL THE GRAVINA FINO AT THE GREGURO PHARMACY ENTRANCE
DRONE ON THE HISTORICAL CENTER UNTIL THE PART WITH GRAVINE

Here is the defined cave -Pharmacy of the Magician Greguro -, yes, the very one where Magarella is thought to have lived with his father. Let's go inside to discover it, Follow me !!



is an extraordinary complex of twelve caves communicating, all dug into the rocky bank. Notice the dense network of niches dug into the walls, like one gigantic shelving, they were according to tradition, the spaces where my father, magician Greguro used to collect and collected medicinal herbs but this is one story that I have already told you.



DRONE ON THE HISTORICAL CENTER UNTIL THE PART WITH GRAVINE

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with particular reference to age contexts medieval. Particularly illustrative are the cases of the rock churches of the city centre, such as the rock church of Candelora



and the rupestrian church of San Leonardo, distinguished both from well-preserved fresco cycles.



DRONE ON THE HISTORICAL CENTER UNTIL THE PART WITH GRAVINE

Let's move now to Grottaglie



FLIGHT ON THE GRAVINA OF THOUGHTS UNTIL REACH THE GRAND OPENING

Here too there are numerous ravines ... among them the Gravina of thoughts is worth a visit ...



Or the ravine of San Giorgio where in one cave, hidden perhaps for a thousand years, was discovered an ancient rock church excavated in the live rock, on the walls of which three were found splendid frescoes depicting San Nicola, Santa Barbara and the blessing of Christ



In addition to the many scenic beauties, there is a lot more to discover ... for example, look here ... it is of the potters' workshops, a flagship of the city. Grottaglie is the only ceramic centre Apulian is protected by the DOC trademark and inserted in a short list of the 28 cities of Italian ceramics



But there is still a lot to discover. It is indeed possible visit numerous churches such as the mother church Collected Maria Santissima Annunziata



the Sanctuary of San Francesco De Geronimo



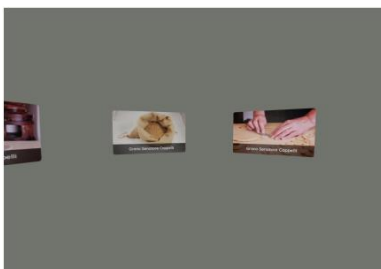
the church and convent of San Francesco Di Paola



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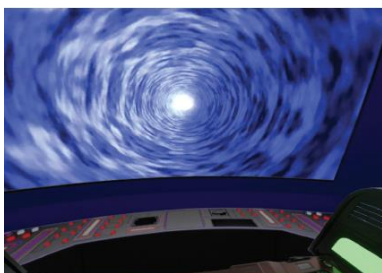


FLIGHTS IN COUNTRYSIDE AND MASSERIE



360 STATIC INTERNAL ON WHICH THEY APPEAR IMAGES OF TYPICAL PRODUCTS AND DISHES THAT GO AROUND

There are so many flavours and recipes that come from this you can appreciate by visiting these places.



VORTEX EFFECT THAT REPORTS THE VISITORS IN THE SPACESHIP

I hope this little taste of the territory is status to your liking.
Have a good return trip...

Jonica Area backstage photo



2.2.2. The final film in the Monti Dauni area

From the link <https://youtu.be/gxl4-mdS1Ck> it is possible to view the complete video, while below are the main steps with images of the shooting and reconstructed settings:



NEL VISORE SI VEDE ANIMARE IL MONITOR FRONTALE ALLA CONSOLLE CON UN VOLO SULLA PUGLIA. UNA VOCE NARRANTE ACCOGLIE IL VISITATORE

"Salve,.....come puoi vedere, stiamo sorvolando la Puglia, una regione ricca di storia, tradizioni, cultura. Molte zone sono ormai note, altre lo sono un po' meno ma sicuramente altrettanto meritevoli di visita. Il viaggio che ti propongo mira proprio alla scoperta di una queste, e per la precisione la zona dei Monti Dauni

"Tieniti forte. Il viaggio sta per cominciare!!"



ATTRAVERSO EFFETTI DI MOVIMENTO SEDIA SI
VERRA' PROIETTATI VERSO IL MONITOR FRONTALE

Stiamo sorvolando il comune di Bovino. Qui è
possibile visitare numerosi beni architettonici di
grande valenza storica...



...come il castello, un complesso architettonico di
impianto medievale, edificato su uno sperone
roccioso in posizione dominante, della cui fase
originaria si conserva un torrione a pianta circolare.



I suoi giardini pensili realizzati nel 1800, si
sviluppano su un terrazzamento a tre livelli
raccordati da rampe di scale, ispirati al parco della
Reggia di Caserta e al Parco di Recale, residenza
estiva della duchessa di Bovino Anna Maria Suardo
in Guevara.



AVVICINAMENTO CON DRONE ALLA FACCIATA

Merita una visita anche la Cattedrale medievale
dedicata a Santa Maria Assunta, che rappresenta
uno dei primi esempi di romanico pugliese.



ACCELERAZIONE E STACCO SU NERO
PER ENTRARE ALL'INTERNO

E' tra XII e XIII secolo che l'impianto dell'edificio di
culto ingloba l'adiacente e preesistente cappella di
San Marco dell'XI secolo.



C'è poi la piccola chiesa di san Pietro. La costruzione dovrebbe risalire all'iniziativa del vescovo Giso (1100 ca.), ricordato in un'epigrafe riutilizzata come gradino per il portale.



360 STATICI DI TUTTE LE SALE ESPOSITIVE

Molto interessante risulta essere il Museo Civico "Carlo Gaetano Nicastro" che racconta la storia del territorio attraverso varie epoche...il neolitico,..... l'età dei metalli,..... l'età romana,il medioevo.



VOLO CON DRONE A PERCORRERE IL TORRENTE E PASSAGGIO SOTTO IL PONTE

Ma spostiamoci fuori dall'abitato. Anche qui ci sono molte cose da scoprire... ..come il ponte romano in muratura, a tre arcate, utile all'attraversamento del fiume Cervaro. ha avuto grande importanza strategica in passato, in quanto metteva in connessione con la strada regia che collegava Napoli alle Puglie.



La fontana monumentale borbonica. Questa, fu realizzata nel 1734, in marmo di travertino, per volontà di Carlo III di Borbone, utile alla vicina stazione di posta. E' caratterizzata dalla presenza di lunghe vasche per l'abbeveramento dei cavalli, alimentate da diverse cannelle decorate da mascheroni;



La Taverna del Ponte, di età moderna che fu proprietà dei Duchi Guevara. Il complesso è costituito da più nuclei edilizi, che si dispongono attorno alla corte centrale di forma quadrangolare. L'edificio, nell'attuale conformazione planimetrica, fu presumibilmente costruito nella seconda metà del XVI secolo, nell'area anticamente occupata da una stazione di posta di età romana.



Di grande importanza didattica, risulta essere "Il mulino ad acqua del Ponte", risalente al 1600.



VOLO CON DRONE A PERCORRERE IL TORRENTE E PASSAGGIO SOTTO IL PONTE

E' l'unica struttura ancora funzionante in Puglia dove è possibile assistere al funzionamento di un vero mulino ad acqua che sfrutta la corrente delle acque del fiume Cervaro per la macinazione del grano.



Azionando il sistema di chiuse, l'acqua investe in modo energico la ruota con le pale, collegata direttamente alle macine. E' così che si ottiene la farina di qualità senatore Cappelli. Questa poi, viene setacciata per ottenere diversi tipi di farina.



360 STATICO A MOSTRARE FASI LAVORAZIONE FARINA



EFFETTO "VORTICE" CHE CI RIPORTA IN VOLO ALL'ESTERNO

Allontanandoci a circa 2 km da Bovino, in località Mura d'archi, si conservano imponenti strutture realizzate in conci lapidei, riferite a tratti aerei dell'acquedotto romano dell'antica Vibinum...



VOLO CON DRONE A PERCORRERE I RESTI E TERMINARE SU PARTE PIU' ALTA

3D RICOSTRUZIONE ACQUEDOTTO

E' l'unica struttura ancora funzionante in Puglia dove è possibile assistere al funzionamento di un vero mulino ad acqua che sfrutta la corrente delle acque del fiume Cervaro per la macinazione del grano.



DISSOLVENZA SU ALTRO VOLO

VOLO CON DRONE SUL BOSCO E ARRIVO SU MASSERIA SALECCHIA

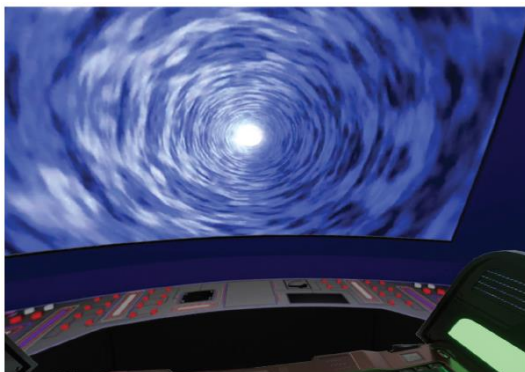
Oltre al patrimonio archeologico e storico, non meno interessante risulta essere quello naturalistico con vari boschi tra cui il bosco di Salecchia che stiamo sorvolando, caratterizzato dalla prevalente presenza di cerri inframezzati da pascoli e seminativi

L'area boschiva, ingloba l'attuale masseria Salecchia, che ricade all'interno di un'antica proprietà di caccia dei Duchi Guevara.



360 STATICO INTERNO SU CUI APPAIONO
IMMAGINI DI PRODOTTI E PIATTI TIPICI
CHE GIRANO INTORNO

Tanti sono i sapori e le ricette che provengono da
questa che potrai apprezzare visitando questi
luoghi.



EFFETTO VORTICE CHE RIPORTA IL
VISITATORE NELL'ASTRONAVE

spero che questo piccolo assaggio del territorio sia
stato di tuo gradimento.
Buon viaggio di ritornooo..

Monti Dauni backstage photos





